

H1 2023 Results







### Luca Concone

Chief Executive Officer



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Chief Financial Officer

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## Agenda



### Agenda

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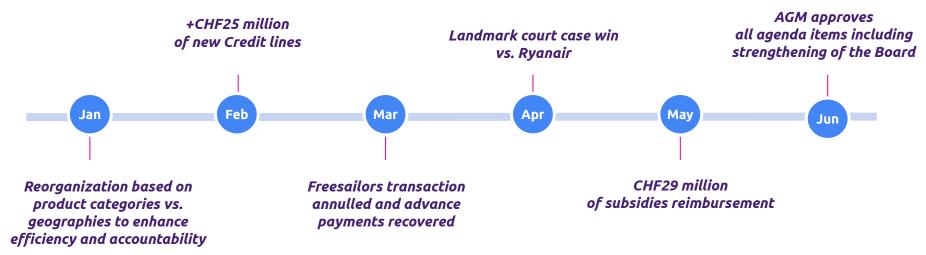


### Operational & strategic highlights H1 2023 Initiatives to drive profitable growth with good progress so far

Growth of the Holiday Package Business	Improvement of frictionless payment experience to increase conversion	Two new holiday products powered by ChatGPT	Further broadening of B2B partnerships	+249 new hires during H1 2023
7 new European markets launched in 2022, 5 more added in 2023, totalling 23	Leveraging both proprietary and third-party payment solutions for holiday packages	Pioneering personalized travel experiences with the launch of two Al-based planning tools	Leveraging partner agreements to sell our Holiday Packages, e.g. via giftcards	Of which 175 people were hired in the Customer Care area

### Corporate improvements and reorganisation in H1 2023 Initiatives to enhance governance

CHF15 million of Covid loan repayment



## H1 2023 | Overview

Holiday Packages drive Revenues to new heights in the first half of 2023



\* Managerial figures including META and OTA segments. The other KPIs shown on this page only refer to the OTA business, as the META segment does not generate bookings \*\* Contribution Margin includes Performance Marketing cost (e.g. SEM) and excludes advertising revenue formerly stated in the MEDIA segment

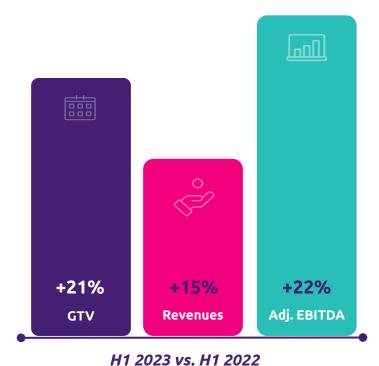
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## H1 2023 shows a significant growth vs. 2022



GTV and Revenues growth entirely driven by Holiday Packages (+51% in GTV and +40% in Revenues vs. 2022)

Profitable growth with Adj. EBITDA +22% vs. H1 2022

### Bookings stable vs. H1 2022 with record GTV

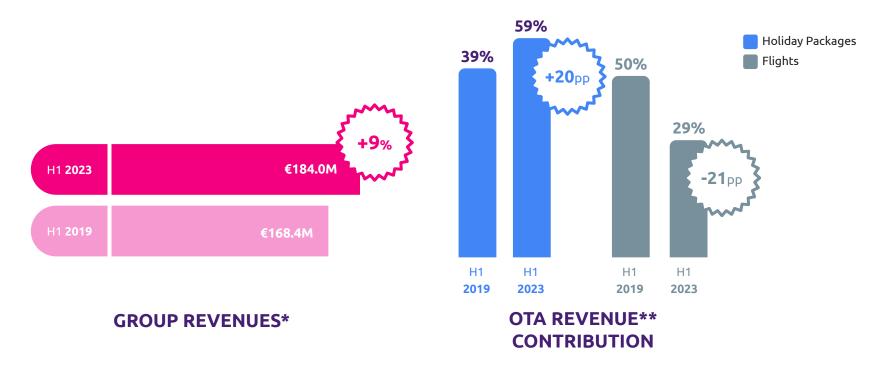
Both KPI's reflect mix shift towards Holiday Packages sales



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### Above market growth compared with H1 2019

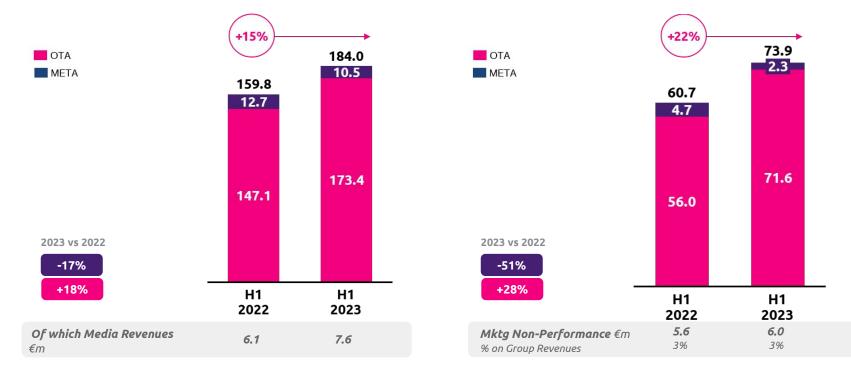
Increasing weight of Holiday Packages drives topline to new heights beyond 2019 levels



## Gross Profit growth higher than Revenues growth

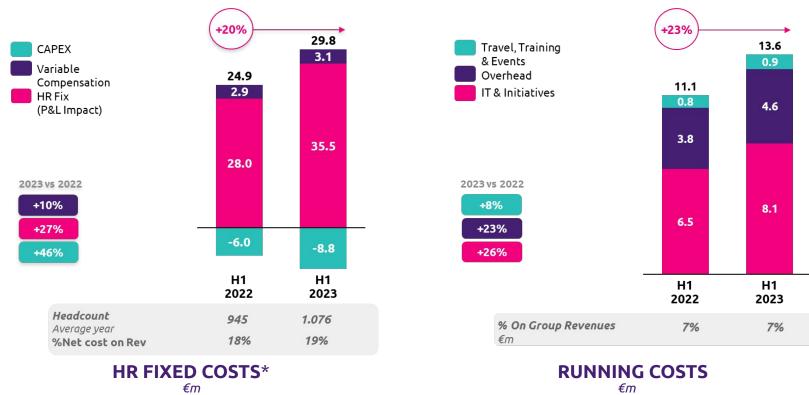
REVENUES €m

Record H1 Revenues and Gross Profit due to above-market growth and increased efficiencies in performance marketing spend



GROSS PROFIT €m lastminute.com H1 23 Results | 13

### HR Fixed Costs reflect tech talent investments Running Costs increase vs LY but still -6% vs. H1 2019



\* Gross of Working Hour Reduction (WHR) mechanism and gross of Capex

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## June 2023 YTD | KPI Overview

### Healthy increase in revenues and profitability

	H1 2023	H1 2022	% 23 vs. 22
Bookings (k)	2,245	2,296	-2%
GTV (€m)	2,011	1,663	+21%
Revenues (€m)	184.0	159.8	+15%
Thereof: OTA	173.4	147.1	+18%
Thereof: META	10.5	12.7	-17%
Gross Profit (€m)*	73.9	60.7	+22%
in % of Revenues	<b>40%</b>	38%	
Thereof: OTA	71.6	56.0	+27%
Thereof: META	2.3	4.7	-51%
Adj. EBITDA (€m)	29.9	24.5	+22%
in % of Revenues	16%	15%	
dj. EBITDA (€m) net of cancellations, oucher misredemption and previous year effect	24.9	24.7	+1%

Bookings stable due to mix shift to Holiday Packages. GTV with an all-time high for a first semester

Strong Revenue growth with the lion's share of the growth coming from Holiday Packages

Gross Profit growth even higher due to increased efficiency in performance marketing (37% of Revenues in H1 2023 vs. 41% of Revenues in H1 2022)

META business decreasing on top and bottom line due to geographic mix shift to the US

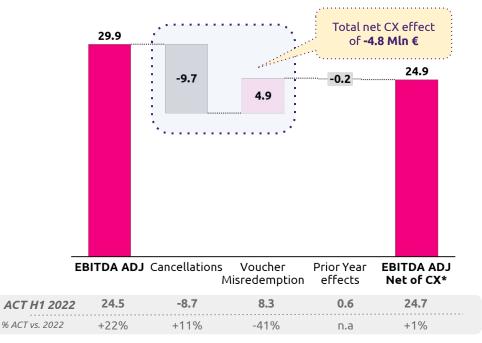
.....• Adj. EBITDA shows profitable growth

Net of the cancellations effect and voucher misredemption, Adj. EBITDA remained in line with H1 2022 due to the decreased positive effect from unredeemed vouchers

\* Gross Profit includes Non-Performance Marketing cost as well as advertising revenues formerly reflected in the MEDIA segment Note: The financials included in this presentation referring to Q2 2023 and the first half of 2023 are unaudited figures.

# Adjusted EBITDA +22% vs. LY

Considering cancellations and vouchers misredemption EBITDA is in line vs. 2022



Cancellations are a structural component of the travel business

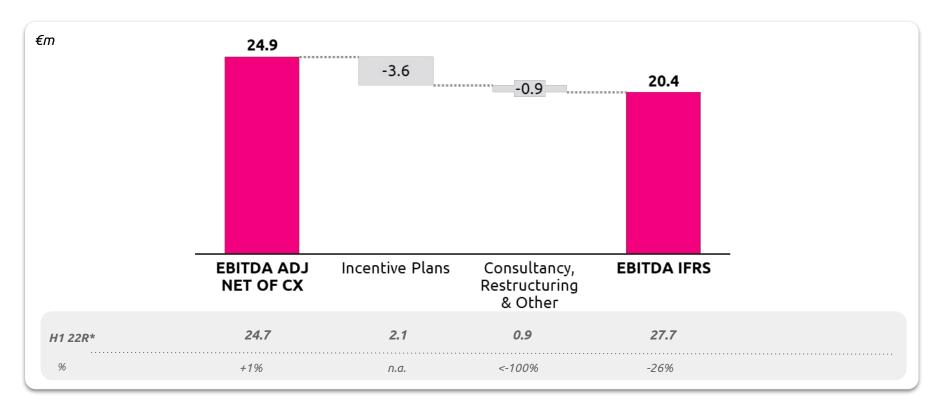
Average cancellation rate is at 5%, lower vs. previous year but more than double vs 2019; higher cost is driven by higher GTV

Lower stock of vouchers vs. end of June 2022 impacts the income from unredeemed vouchers

### from Adjusted EBITDA to Adjusted EBITDA NET

€m

## IFRS EBITDA impacted by Incentive Plans cost linked to share price increase



### June 2023 YTD | Net Results

Net Results decreased due to the decreased positive effect from voucher misredemption and the revaluation of the incentive scheme liabilities

n	H1 2023	H1 2022	% 23 vs. 22
Adjusted EBITDA net of cancellations and voucher misredemption	24.9	24.7	+1%
IFRS EBITDA	20.4	27.7	-26%
Depreciation & Amortization	-8.3	-7.1	+17%
IFRS EBIT	12.1	20.6	-41%
Net Financial Result	-1.3	-2.1	+41%
Taxes	-3.4	-3.6	+4%
Net Result	7.4	14.9	-51%

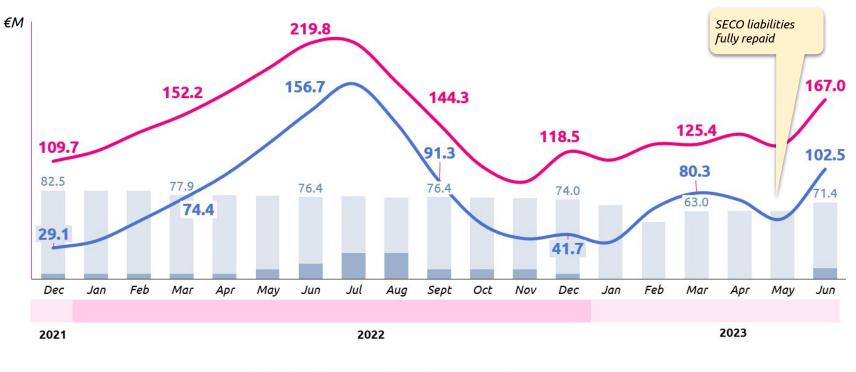
Adjusted EBITDA net of cancellation effects stable ....• due to lower positive effect from voucher misredemption.

IFRS EBITDA includes negative effect from the LTIP valuation as well as consultancy and restructuring costs

•••• Net Financial Result in H1 2022 was impacted by a devaluation of the fair value of the investment held in Destination Italia Spa, in H1 2023 this effect was not present.

As a consequence, Net Result decreased by 51%

# **Cash Curve reflects a solid position** at gross and net level despite SECO repayment in May 2023



- Cash & Cash Equivalent - NFP Undrawn (available at Company request)

\*February 23: repayment of Swiss COVID loan (€-15.3M)
\*May 23: repayment of SECO subsidies (-€29M, o/w €7M were locked in a deposit)

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Key takeways and guidance FY 2023
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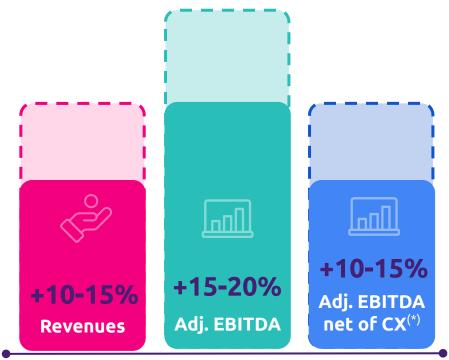
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### Guidance FY 2023 Profitable growth expected for the full year



FY 2023 expectation

(\*) Adjusted EBITDA net of effects from cancellations and voucher misredemption

Revenues for FY 2023 expected to grow 10-15% vs. 2022 driven by Holiday Packages growth

Adj. EBITDA expected to grow 15-20% vs. 2022 while Adj. EBITDA net of cancellation effects and voucher misredemption will grow like revenues 10-15%

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## Key Takeaways

Summary of the results and current situation



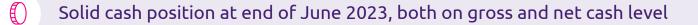
Board strengthened in AGM and operational reorganisation to foster efficiency



Company topline well above 2019 levels showing recovery ahead of the market growth



Profitability in line with previous year after effects from cancellations and voucher misredemption





FY 2023 expected to close with significant growth in Revenues, Adjusted EBITDA and Adjusted EBITDA net of cancellations and voucher misredemption

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# Financial Calendar 2023

### 7 February 2023

Announcement of preliminary unaudited FY 22 results

### 13 April 2023

Publication of the Annual Report 2022

### 17 May 2023

Q1 Trading Update

### 30 June 2023

Annual General Meeting

### 3 August 2023

Publication of the half-yearly report 2023

### 9 November 2023

Q3 Trading Update



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# Annex

### Q2 23 | KPI Overview

Topline in line with exceptionally strong Q2 2022 and remarkable profitability increases in Q2 2023

	Q2	Q2	%
	2023	2022	23 vs. 22
Bookings (k)	1,010	1,267	-20%
GTV (€m)	941	982	-4%
Revenues (€m)	91.8	93.5	-2%
Thereof: OTA	86.9	86.0	+1%
Thereof: META	4.9	7.5	-35%
Gross Profit (€m)*	38.6	34.3	+13%
in % of Revenues	42%	37%	
Thereof: OTA	37.5	31.8	+18%
Thereof: META	1.1	2.5	-57%
Adj. EBITDA (€m)	16.8	15.0	+12%
in % of Revenues	18%	16%	
Adj. EBITDA (€m) net of cancellations and previous year effect	15.6	14.3	+9%

Volumes impacted by the success of our Holiday Packages and the resulting mix shift; GTV only slightly below exceptionally strong Q2 2022

Revenues in line with Q2 2022 reflecting stable OTA business

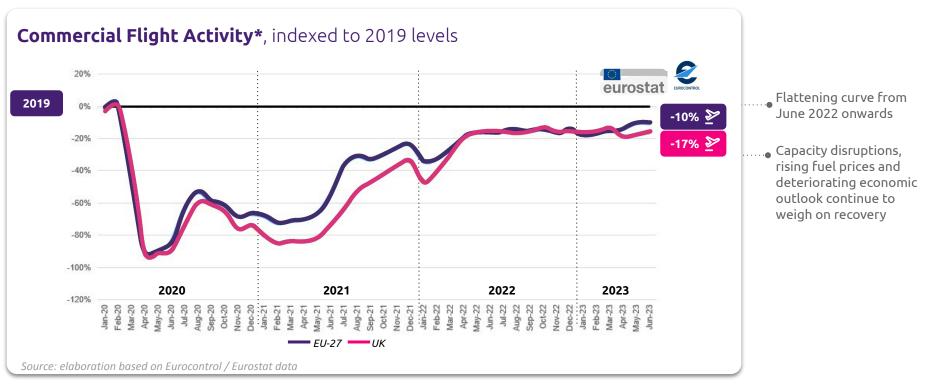
Gross Profit increased strongly due to increased efficiency in the performance marketing spent

Adj. EBITDA showed a healthy quarterly growth and a margin improvement. Even considering the lower income from unredeemed vouchers in Q2 23, the Adj. EBITDA after cancellation effects showed still an increase vs Q2 22 thanks to lower gross cancellations effect.

\* Gross Profit includes Non-Performance Marketing costs as well as advertising revenues formerly reflected in the MEDIA segment Note: The financials included in this presentation referring to Q2 2023 and the first half of 2023 are unaudited figures.

### Market Update

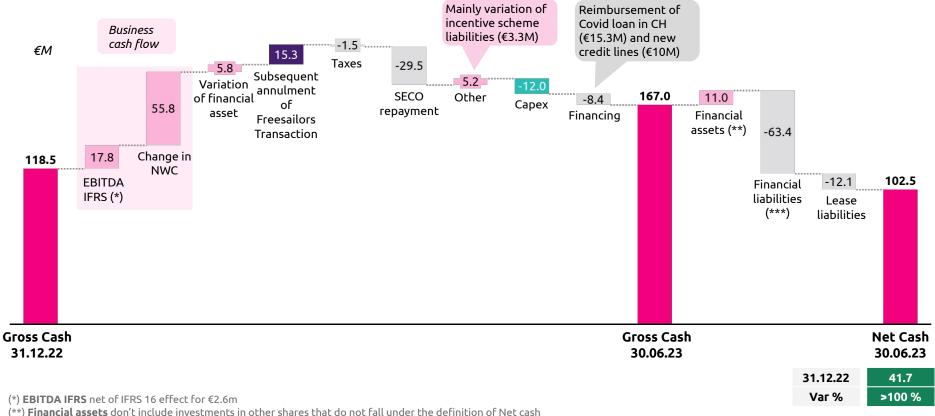
Recovery curve continues to be flat with a slight uptick in Q2, albeit still below 2019 levels



(\*) Commercial Flight Activity includes low-cost, mainline and regional segments

# Gross and net cash positions solid at 30 June 2023

Net cash position increased despite repayment of SECO liability and reimbursement of Covid loan



(\*\*\*) Includes €62.1m loans from banks and €1.4m other financial liabilities